



Address: 1222 W Madison, Chicago IL

Source: Loopnet

| Population | 1-mi. | 3-mi. | 5-mi. |
|---|--------------|--------------|--------------|
| 2013 Male Population | 22,350 | 207,690 | 488,129 |
| 2013 Female Population | 21,686 | 216,567 | 495,955 |
| % 2013 Male Population | 50.75% | 48.95% | 49.60% |
| % 2013 Female Population | 49.25% | 51.05% | 50.40% |
| 2013 Total Population: Adult | 39,489 | 359,814 | 789,742 |
| 2013 Total Daytime Population | 115,344 | 1,029,105 | 1,511,751 |
| 2013 Total Employees | 97,852 | 828,175 | 999,682 |
| 2013 Total Population: Median Age | 31 | 32 | 31 |
| 2013 Total Population: Adult Median Age | 33 | 36 | 37 |
| 2013 Total population: Under 5 years | 2,195 | 23,767 | 65,427 |
| 2013 Total population: 5 to 9 years | 951 | 16,149 | 51,019 |
| 2013 Total population: 10 to 14 years | 811 | 15,003 | 47,797 |
| 2013 Total population: 15 to 19 years | 1,773 | 22,148 | 57,584 |
| 2013 Total population: 20 to 24 years | 5,094 | 43,591 | 99,527 |
| 2013 Total population: 25 to 29 years | 8,917 | 68,785 | 142,305 |
| 2013 Total population: 30 to 34 years | 7,877 | 54,212 | 111,396 |
| 2013 Total population: 35 to 39 years | 4,554 | 35,039 | 78,171 |
| 2013 Total population: 40 to 44 years | 2,763 | 26,085 | 61,593 |
| 2013 Total population: 45 to 49 years | 2,045 | 22,472 | 53,622 |
| 2013 Total population: 50 to 54 years | 1,877 | 21,600 | 50,975 |
| 2013 Total population: 55 to 59 years | 1,536 | 20,003 | 44,581 |
| 2013 Total population: 60 to 64 years | 1,355 | 17,676 | 37,820 |

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|--|--------|---------|---------|
| 2013 Total population: 65 to 69 years | 906 | 12,984 | 27,477 |
| 2013 Total population: 70 to 74 years | 553 | 9,270 | 20,166 |
| 2013 Total population: 75 to 79 years | 360 | 6,493 | 14,486 |
| 2013 Total population: 80 to 84 years | 250 | 4,756 | 10,611 |
| 2013 Total population: 85 years and over | 219 | 4,224 | 9,527 |
| % 2013 Total population: Under 5 years | 4.98% | 5.60% | 6.65% |
| % 2013 Total population: 5 to 9 years | 2.16% | 3.81% | 5.18% |
| % 2013 Total population: 10 to 14 years | 1.84% | 3.54% | 4.86% |
| % 2013 Total population: 15 to 19 years | 4.03% | 5.22% | 5.85% |
| % 2013 Total population: 20 to 24 years | 11.57% | 10.27% | 10.11% |
| % 2013 Total population: 25 to 29 years | 20.25% | 16.21% | 14.46% |
| % 2013 Total population: 30 to 34 years | 17.89% | 12.78% | 11.32% |
| % 2013 Total population: 35 to 39 years | 10.34% | 8.26% | 7.94% |
| % 2013 Total population: 40 to 44 years | 6.27% | 6.15% | 6.26% |
| % 2013 Total population: 45 to 49 years | 4.64% | 5.30% | 5.45% |
| % 2013 Total population: 50 to 54 years | 4.26% | 5.09% | 5.18% |
| % 2013 Total population: 55 to 59 years | 3.49% | 4.71% | 4.53% |
| % 2013 Total population: 60 to 64 years | 3.08% | 4.17% | 3.84% |
| % 2013 Total population: 65 to 69 years | 2.06% | 3.06% | 2.79% |
| % 2013 Total population: 70 to 74 years | 1.26% | 2.18% | 2.05% |
| % 2013 Total population: 75 to 79 years | 0.82% | 1.53% | 1.47% |
| % 2013 Total population: 80 to 84 years | 0.57% | 1.12% | 1.08% |
| % 2013 Total population: 85 years and over | 0.50% | 1.00% | 0.97% |
| 2013 White alone | 27,609 | 247,649 | 514,616 |
| 2013 Black or African American alone | 6,670 | 79,058 | 222,734 |
| 2013 American Indian and Alaska Native alone | 152 | 1,626 | 4,885 |
| 2013 Asian alone | 6,379 | 46,444 | 70,504 |
| 2013 Native Hawaiian and OPI alone | 37 | 215 | 437 |
| 2013 Some Other Race alone | 1,980 | 38,109 | 144,259 |
| 2013 Two or More Races alone | 1,209 | 11,156 | 26,649 |
| 2013 Hispanic | 4,885 | 83,424 | 305,667 |
| 2013 Not Hispanic | 39,151 | 340,833 | 678,417 |
| % 2013 White alone | 62.70% | 58.37% | 52.29% |

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|--|--------------|--------------|--------------|
| % 2013 Black or African American alone | 15.15% | 18.63% | 22.63% |
| % 2013 American Indian and Alaska Native alone | 0.35% | 0.38% | 0.50% |
| % 2013 Asian alone | 14.49% | 10.95% | 7.16% |
| % 2013 Native Hawaiian and OPI alone | 0.08% | 0.05% | 0.04% |
| % 2013 Some Other Race alone | 4.50% | 8.98% | 14.66% |
| % 2013 Two or More Races alone | 2.75% | 2.63% | 2.71% |
| % 2013 Hispanic | 11.09% | 19.66% | 31.06% |
| % 2013 Not Hispanic | 88.91% | 80.34% | 68.94% |
| 2000 Not Hispanic: White alone | 13,728 | 155,315 | 319,142 |
| 2000 Not Hispanic: Black or African American alone | 8,606 | 92,549 | 261,995 |
| 2000 Not Hispanic: American Indian and Alaska Native alone | 34 | 515 | 1,399 |
| 2000 Not Hispanic: Asian alone | 2,984 | 26,257 | 42,629 |
| 2000 Not Hispanic: Native Hawaiian and OPI alone | 16 | 235 | 381 |
| 2000 Not Hispanic: Some Other Race alone | 74 | 546 | 1,289 |
| 2000 Not Hispanic: Two or More Races | 516 | 5,687 | 12,734 |
| % 2000 Not Hispanic: White alone | 43.63% | 39.96% | 31.84% |
| % 2000 Not Hispanic: Black or African American alone | 27.35% | 23.81% | 26.14% |
| % 2000 Not Hispanic: American Indian and Alaska Native alone | 0.11% | 0.13% | 0.14% |
| % 2000 Not Hispanic: Asian alone | 9.48% | 6.76% | 4.25% |
| % 2000 Not Hispanic: Native Hawaiian and OPI alone | 0.05% | 0.06% | 0.04% |
| % 2000 Not Hispanic: Some Other Race alone | 0.24% | 0.14% | 0.13% |
| % 2000 Not Hispanic: Two or More Races | 1.64% | 1.46% | 1.27% |
| Population Change | 1-mi. | 3-mi. | 5-mi. |
| Total: Employees (NAICS) | n/a | n/a | n/a |
| Total: Establishments (NAICS) | n/a | n/a | n/a |
| 2013 Total Population | 44,036 | 424,257 | 984,084 |
| 2013 Households | 22,811 | 200,230 | 409,973 |
| Population Change 2010-2013 | 1,989 | 12,001 | 18,416 |
| Household Change 2010-2013 | 586 | 1,677 | -291 |
| % Population Change 2010-2013 | 4.73% | 2.91% | 1.91% |
| % Household Change 2010-2013 | 2.64% | 0.84% | -0.07% |

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|---|--------------|--------------|--------------|
| Population Change 2000-2013 | 12,568 | 35,621 | -18,273 |
| Household Change 2000-2013 | 7,769 | 30,972 | 21,174 |
| % Population Change 2000 to 2013 | 39.94% | 9.17% | -1.82% |
| % Household Change 2000 to 2013 | 51.65% | 18.30% | 5.45% |
| Housing | 1-mi. | 3-mi. | 5-mi. |
| 2000 Housing Units | 16,833 | 190,215 | 431,341 |
| 2000 Occupied Housing Units | 15,042 | 169,257 | 388,804 |
| 2000 Owner Occupied Housing Units | 4,831 | 59,881 | 132,221 |
| 2000 Renter Occupied Housing Units | 10,211 | 109,376 | 256,583 |
| 2000 Vacant Housings Units | 1,791 | 20,957 | 42,537 |
| % 2000 Occupied Housing Units | 89.36% | 88.98% | 90.14% |
| % 2000 Owner occupied housing units | 32.12% | 35.38% | 34.01% |
| % 2000 Renter occupied housing units | 67.88% | 64.62% | 65.99% |
| % 2000 Vacant housing units | 10.64% | 11.02% | 9.86% |
| Income | 1-mi. | 3-mi. | 5-mi. |
| 2013 Household Income: Median | \$77,548 | \$63,796 | \$54,386 |
| 2013 Household Income: Average | \$92,649 | \$85,139 | \$75,282 |
| 2013 Per Capita Income | \$49,791 | \$41,830 | \$32,439 |
| 2013 Household income: Less than \$10,000 | 2,580 | 22,081 | 45,321 |
| 2013 Household income: \$10,000 to \$14,999 | 767 | 9,492 | 21,598 |
| 2013 Household income: \$15,000 to \$19,999 | 667 | 8,306 | 20,688 |
| 2013 Household income: \$20,000 to \$24,999 | 746 | 7,660 | 19,008 |
| 2013 Household income: \$25,000 to \$29,999 | 697 | 7,084 | 17,982 |
| 2013 Household income: \$30,000 to \$34,999 | 267 | 7,044 | 18,334 |
| 2013 Household income: \$35,000 to \$39,999 | 619 | 6,150 | 16,273 |
| 2013 Household income: \$40,000 to \$44,999 | 643 | 6,741 | 16,446 |
| 2013 Household income: \$45,000 to \$49,999 | 438 | 7,013 | 15,950 |
| 2013 Household income: \$50,000 to \$59,999 | 1,459 | 13,756 | 30,513 |
| 2013 Household income: \$60,000 to \$74,999 | 2,208 | 18,915 | 37,700 |
| 2013 Household income: \$75,000 to \$99,999 | 3,085 | 22,986 | 45,179 |
| 2013 Household income: \$100,000 to \$124,999 | 2,429 | 16,899 | 30,321 |
| 2013 Household income: \$125,000 to \$149,999 | 1,809 | 10,798 | 18,874 |
| 2013 Household income: \$150,000 to \$199,999 | 2,096 | 13,735 | 22,786 |

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| 2013 Household income: \$200,000 or more | 2,301 | 21,570 | 33,000 |
| % 2013 Household income: Less than \$10,000 | 11.31% | 11.03% | 11.05% |
| % 2013 Household income: \$10,000 to \$14,999 | 3.36% | 4.74% | 5.27% |
| % 2013 Household income: \$15,000 to \$19,999 | 2.92% | 4.15% | 5.05% |
| % 2013 Household income: \$20,000 to \$24,999 | 3.27% | 3.83% | 4.64% |
| % 2013 Household income: \$25,000 to \$29,999 | 3.06% | 3.54% | 4.39% |
| % 2013 Household income: \$30,000 to \$34,999 | 1.17% | 3.52% | 4.47% |
| % 2013 Household income: \$35,000 to \$39,999 | 2.71% | 3.07% | 3.97% |
| % 2013 Household income: \$40,000 to \$44,999 | 2.82% | 3.37% | 4.01% |
| % 2013 Household income: \$45,000 to \$49,999 | 1.92% | 3.50% | 3.89% |
| % 2013 Household income: \$50,000 to \$59,999 | 6.40% | 6.87% | 7.44% |
| % 2013 Household income: \$60,000 to \$74,999 | 9.68% | 9.45% | 9.20% |
| % 2013 Household income: \$75,000 to \$99,999 | 13.52% | 11.48% | 11.02% |
| % 2013 Household income: \$100,000 to \$124,999 | 10.65% | 8.44% | 7.40% |
| % 2013 Household income: \$125,000 to \$149,999 | 7.93% | 5.39% | 4.60% |
| % 2013 Household income: \$150,000 to \$199,999 | 9.19% | 6.86% | 5.56% |
| % 2013 Household income: \$200,000 or more | 10.09% | 10.77% | 8.05% |
| Retail Sales Volume | 1-mi. | 3-mi. | 5-mi. |
| 2013 Childrens/Infants clothing stores | \$6,512,047 | \$54,732,761 | \$113,070,061 |
| 2013 Jewelry stores | \$3,372,759 | \$28,609,642 | \$57,941,624 |
| 2013 Mens clothing stores | \$7,375,177 | \$57,326,872 | \$115,440,186 |
| 2013 Shoe stores | \$4,917,912 | \$48,528,737 | \$109,560,102 |
| 2013 Womens clothing stores | \$10,751,644 | \$93,465,020 | \$195,470,842 |
| 2013 Automobile dealers | \$89,865,465 | \$734,486,152 | \$1,509,649,328 |
| 2013 Automotive parts and accessories stores | \$16,034,319 | \$149,390,551 | \$309,308,374 |
| 2013 Other motor vehicle dealers | \$5,739,860 | \$42,147,764 | \$83,519,895 |
| 2013 Tire dealers | \$7,409,748 | \$67,756,828 | \$142,089,528 |
| 2013 Hardware stores | \$116,961 | \$947,232 | \$2,052,732 |
| 2013 Home centers | \$1,483,963 | \$12,646,684 | \$25,673,855 |
| 2013 Nursery and garden centers | \$1,650,534 | \$15,019,917 | \$31,912,430 |
| 2013 Outdoor power equipment stores | \$1,375,528 | \$15,504,890 | \$36,675,673 |
| 2013 Paint andwallpaper stores | \$207,674 | \$1,638,844 | \$3,173,692 |
| 2013 Appliance, television, and other electronics stores | \$9,672,228 | \$86,383,957 | \$189,129,560 |

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| 2013 Camera and photographic supplies stores | \$1,020,358 | \$10,218,267 | \$23,278,097 |
| 2013 Computer and software stores | \$26,319,517 | \$236,759,970 | \$501,358,891 |
| 2013 Beer, wine, and liquor stores | \$5,340,221 | \$45,357,783 | \$91,735,376 |
| 2013 Convenience stores | \$21,605,995 | \$190,495,066 | \$396,934,619 |
| 2013 Restaurant Expenditures | \$21,100,826 | \$189,801,923 | \$393,721,311 |
| 2013 Supermarkets and other grocery (except convenience) stores | \$73,612,276 | \$659,727,104 | \$1,407,751,138 |
| 2013 Furniture stores | \$8,640,548 | \$72,261,195 | \$146,062,491 |
| 2013 Home furnishings stores | \$16,975,163 | \$159,190,063 | \$345,843,512 |
| 2013 General merchandise stores | \$99,397,120 | \$875,423,533 | \$1,843,921,101 |
| 2013 Gasoline stations with convenience stores | \$64,605,195 | \$572,336,475 | \$1,203,947,542 |
| 2013 Other gasoline stations | \$45,067,554 | \$401,422,315 | \$847,296,278 |
| 2013 Department stores (excl leased depts) | \$96,024,361 | \$846,813,890 | \$1,785,979,473 |
| 2013 General merchandise stores | \$99,397,120 | \$875,423,533 | \$1,843,921,101 |
| 2013 Other health and personal care stores | \$6,770,483 | \$60,697,664 | \$127,219,440 |
| 2013 Pharmacies and drug stores | \$20,715,308 | \$184,422,835 | \$384,200,050 |
| 2013 Pet and pet supplies stores | \$6,180,200 | \$55,169,633 | \$115,503,604 |
| 2013 Book, periodical, and music stores | \$1,598,037 | \$14,576,880 | \$31,231,758 |
| 2013 Hobby, toy, and game stores | \$1,637,676 | \$15,204,696 | \$33,565,453 |
| 2013 Musical instrument and supplies stores | \$248,617 | \$2,508,607 | \$6,433,929 |
| 2013 Sewing, needlework, and piece goods stores | \$643,722 | \$5,419,935 | \$11,903,253 |
| 2013 Sporting goods stores | \$1,639,101 | \$15,412,662 | \$33,166,681 |